

**September 18 – 21 / 2014**

UDMURT REPUBLIC GOVERNMENT  
IZHEVSK'S ADMINISTRATION  
UDMURT CHAMBER OF TRADE AND COMMERCE  
OJSC «CONCERN «KALASHNIKOV»  
EXHIBITION CENTER «UDMURTIYA»

**Venue: Izhevsk, Kooperatibnaya st., 9**

## EXHIBITION PURPOSE

Achievements demonstration and opportunities of home and foreign manufacturers of sporting and hunting weapons, ammunition, optics, ammunition and goods for fishing, outdoor activities; strengthening contribution of business cooperation, experience exchange among different branches experts.

## MAIN SUBJECTS

- **Arsenal:** sport -hunting guns; collectibles weapons; pneumatic weapons; law enforcement weapon; melee weapons; self-defense weapon.
- **Bullets, powder explosives, gas shell и warning sleeves.**
- **Optical devices.**
- **Tools and accessories weapon.**
- **Taxidermy and hunting trophies .**
- **Equipment and outfit for hunting and fishing, outdoor activities:** fishing tackle (rods, spinning rods, reels, lines, lures, tips and the like); depth finders, GPS-navigation, optical devices, remedies; clothing, footwear and accessories.
- **Equipment for shooting and shooting galleries.**
- **Vehicles for hunting, fishing, outdoor activities:** SUVs, motorcycles, ATVs, jet skis, boats, yachts, component parts and lubricants.
- **Fishing and hunting base.**
- **Hunting dogs.**
- **Mass media.**

## PARTICIPIENCE

Trade Fair "Russian Sport – Hunting Goods" – is of the one of the famous sites of promotion the latest developments of Russian gunsmiths. Trade Fair has representative number of participants unites large enterprise sector, which makes the exposition important industry event and the center of efficient work. Exhibitors are companies from Russia, CIS and foreign countries.

Among those who was as the participant at the previous event in 2012 was attended by companies from nine regions of the Russian Federation, as well as from Switzerland.

## BUSINESS PROGRAM

During the trade fair demonstration shooting practice will be held, where producers sport – hunting guns, ammunition and optics will be able to demonstrate the technical and functional capabilities of their products. There will also be a number of other events for experts in this field and the wider audience of visitors.

## VISITORS

Previous trade fair was visited by delegations from countries near and far abroad, managers and specialists of Russian enterprises producing weapons, ammunition and optics, there also was general public of the Udmurt Republic.

Among the honored guests of the exhibition in 2012 was the President of the Udmurt Republic AA Volkov, Deputy Minister of the Russian Federation for Civil Defense, Emergencies and Elimination of Consequences of Natural Disasters A.P. Chupriyan, the head of the Russian Volga Regional Emergency Center I. V. Panshin, director of the production of conventional arms, ammunition and special chemicals Ministry of Industry and Trade of the Russian Federation, and nowadays the director of the Federal Service for Defense Contracts A.V. Potapov.

In 2014, simultaneously with the Trade fair "Russian Sport and Hunting Goods" will passed the VI Russian Specialized Exhibition "Integrated Security". It is expected that the exhibition will be visited by 6000 people.

## THE SHORT INFORMATION ABOUT REGION

Izhevsk city - is the capital city of Udmurt republic, big manufacturing, cultural and scientific center.

Izhevsk is situated at the European part of Russia between river Volga and Ural, in-between rivers Kama and Vyatka, and it is outlie at 1129 meters from Moscow.

The population of Udmurt Republic is over then 1,5 mil. people, among them 610 000 peoples live in Izhevsk.

There are about 300 large and medium-sized industrial enterprises, which are mainly concentrated in the capital. One of the leading places in the industrial complex of the Republic occupies engineering and metalworking industrys, oil production.

Izhevsk is considered to be the capital of Russian weapons. Here lived and worked the internationnaly acclaimed designer M. T. Kalashnikov. 80% of Russian hunting and sporting guns are produced there.

Udmurtia is rich in natural resource. There are several professional hunting bases that take visitors from all over Russia and abroad. The region has about 18,000 hunters.

## TERMS AND CONDITIONS

**Full-time participation :**  
Registration fee – **231** euro

1 sq. meter of equipped exhibition space – **170** euro  
Minimal space – **4** sq. m.

1 sq. meter of unequipped exhibition space – **170** euro  
Minimal space – **18** sq. m.

Virtual participation – **390** euro (information documents, one copy of the catalog, accommodation and distribution of promotional leaflets / flyers on the stand "Virtual participation")